

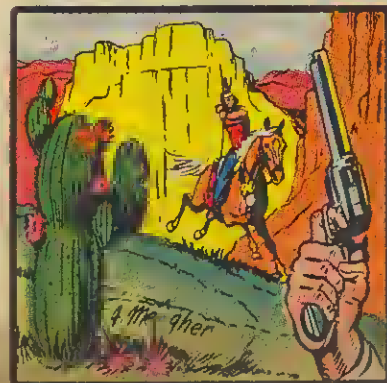
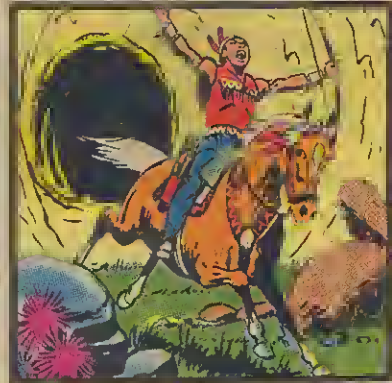
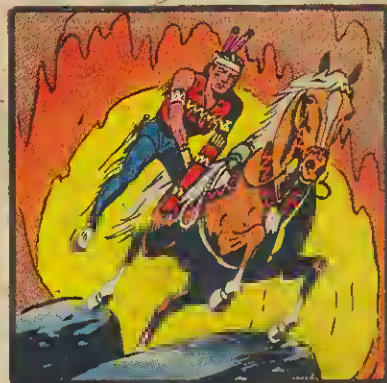
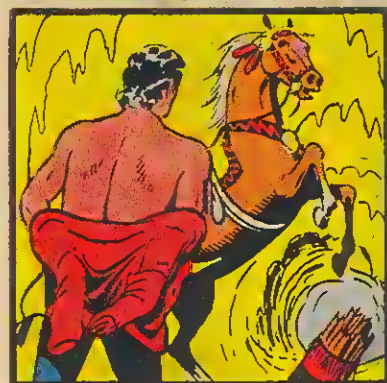
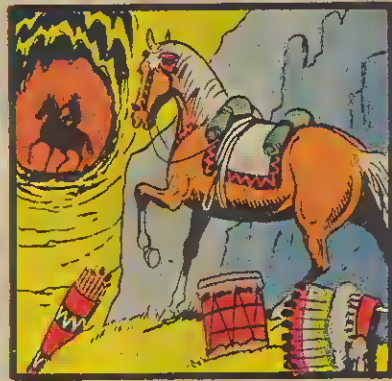
THE ORIGINAL INDIAN HERO OF RADIO FAME!



STRAIGHT ARROW

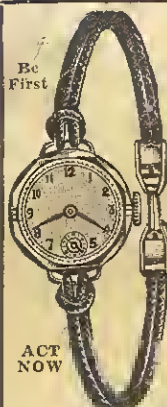
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JULY-AUGUST 10c





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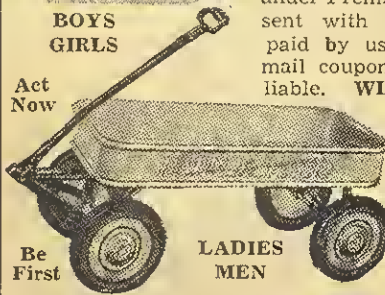
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GIRLS**

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Paste on a postal card or mail in an envelope NOW

STRAIGHT ARROW

OLD INDIAN LEGENDS TELL THE STORY OF **LONE ELK**, A SIOUX WARRIOR CURSED BY HIS MEDICINE MAN TO WANDER THE WASTES OF COMANCHERIA, SEEKING A DEATH THAT NEVER COMES. FOR ONLY WHEN THE TERMS OF THE ANCIENT CURSE ARE FULFILLED—ONLY WHEN **STRAIGHT ARROW**, WAR CHIEF OF THE COMANCHE PEOPLE, CHANGES FLOWING WATER TO ICE BY THE MERE TOUCH OF HIS HAND—CAN PEACE FINALLY COME TO —

**"THE
DEATHLESS
ONE!"**



IN THE DAYS BEFORE THE COMING OF THE WHITE MAN, LONE ELK LIVED AND LOVED AMONG THE TEPEES OF THE SIOUX...

FLOWER GIRL, WED ME!
COME TO MY TEPEE
AND BE THE WIFE OF
THE GREATEST WARRIOR
OF THE LAKOTA!



IT MAY NOT
BE, LONE ELK!
I LOVE ONLY
WHITE WOLF!

THEN
WHITE WOLF
DIES!



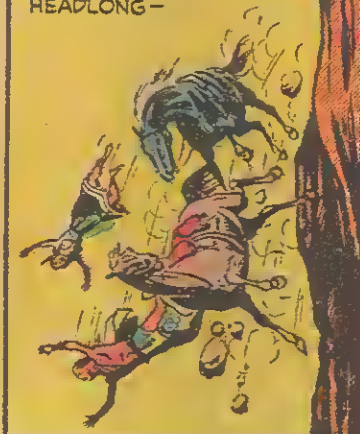
ONE NIGHT, SO THE LEGEND GOES, WHITE WOLF AND FLOWER GIRL SLIPPED FROM THE CAMP TO ELOPE, ON SWIFT PONIES!



BLACK WAS THE ANGER OF LONE ELK! DARK WAS HIS FACE, TWISTED IN SELFISH RAGE...NO HORSE IN ALL THE NATION WAS SO FAST AS HIS! NONE COULD HAVE CAUGHT THE LOVERS...NONE BUT LONE ELK...

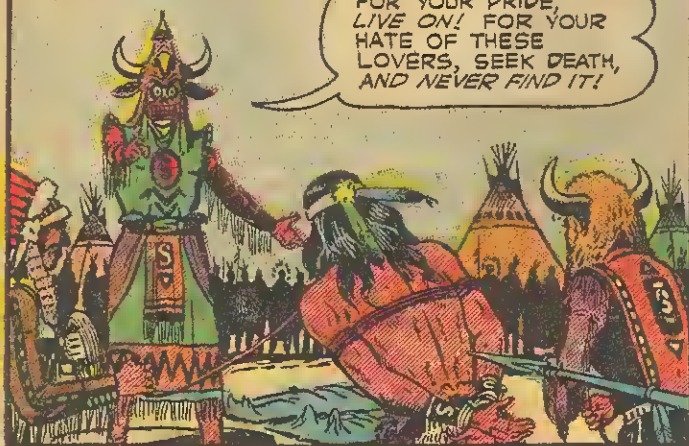


HIS ARROWS MISSED THEIR TARGETS... BUT THE TERRIFIED HORSES LOST THEIR FOOTING, STUMBLING HEADLONG—



FERCE WAS THE RAGE OF **WAPITI MAN**, GREAT MEDICINE MAKER OF THE LAKOTA SIOUX!

FOR YOUR PRIDE, LIVE ON! FOR YOUR HATE OF THESE LOVERS, SEEK DEATH, AND NEVER FIND IT!



KNOW THE BITE OF LONELINESS! KNOW THE BITTER TASTE OF AGE THAT NEVER DIES! ONLY WHEN ONE COMES WHOSE TOUCH SHALL MAKE THE FLOWING WATERS TURN TO ICE SHALL YOU KNOW PEACE! SHA'HA DA'ATSE! THIS IS THE CURSE OF THE WAKAN TANKA!

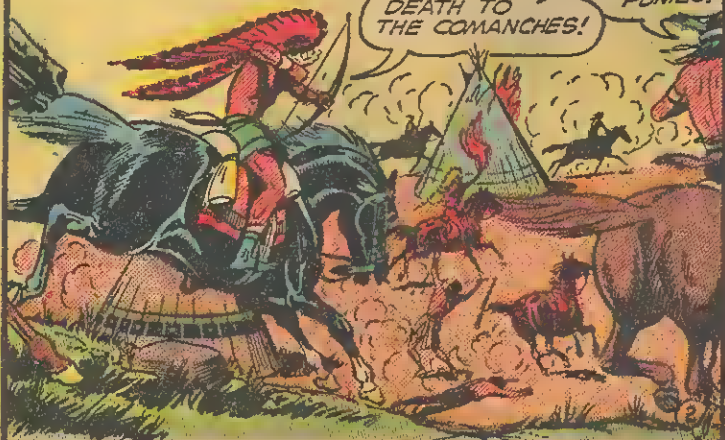


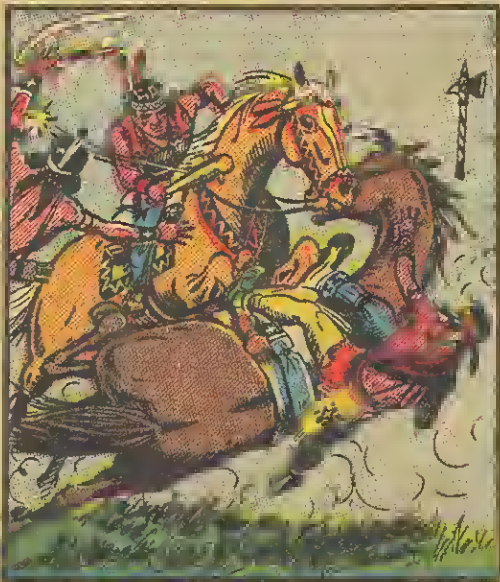
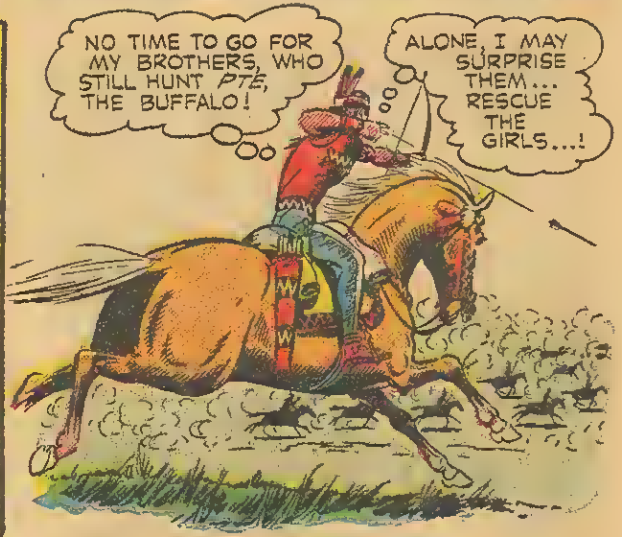
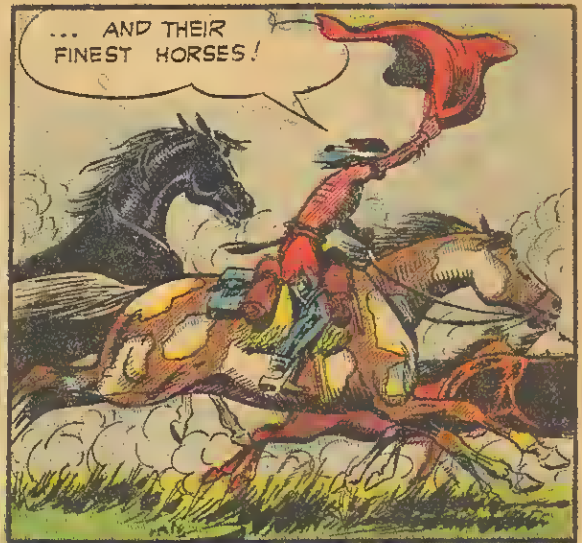
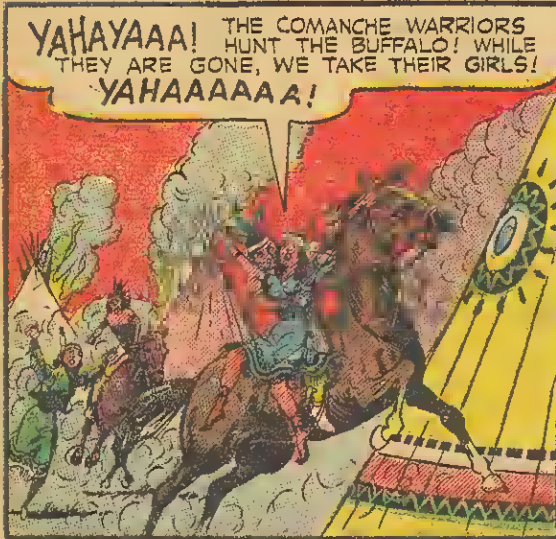
AND, SAYS THE OLD INDIAN LEGEND, LONE ELK WAS DOOMED FOREVERMORE TO WANDER, YEAR AFTER YEAR, ALONE AND FRIENDLESS, SEEKING DEATH THAT WAS ALWAYS DENIED...



MANY MOONS COME AND GO IN THE HEAVENS. NEW FACES AND TRIBES ROAM THE PLAINS. AND IN A COMANCHE VILLAGE, LIPANS ARE RAIDING...

TAKE THEIR PONIES!
DEATH TO THE COMANCHES!





SUDDENLY THE ANCIENT SIOUAN WARCRY SHRILLS IN THE AIR. FROM ABOVE, A GAUNT FIGURE LEAPS—



THE COMANCHE SPOKE OF DEATH! IT IS THAT I SEEK! SLAY ME, LIPANS! THERE ARE ENOUGH OF YOU TO KILL TWO MEN!



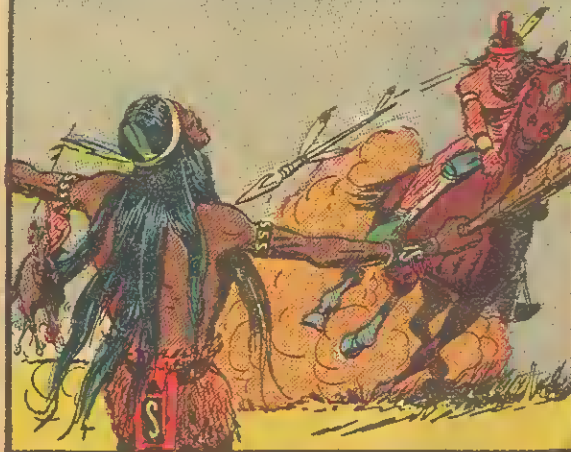
AS THE LIPAN DEATH RING YIELDS TO THIS NEW FIGHTING MAN, STRAIGHT ARROW LEAPS FORWARD, GREAT CLUB SWINGING.



ONLY TWO BRAVES, BUT WHAT A PAIR OF FIGHTERS! STRAIGHT ARROW, MIGHTIEST OF ALL THE COMANCHES—AND LONE ELK, WHO COMES SEEKING DEATH!



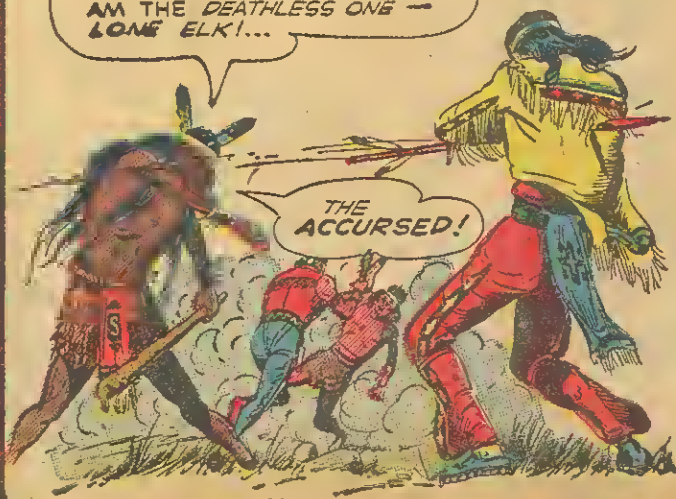
DEATH REACHES OUT WITH GREEDY HAND...

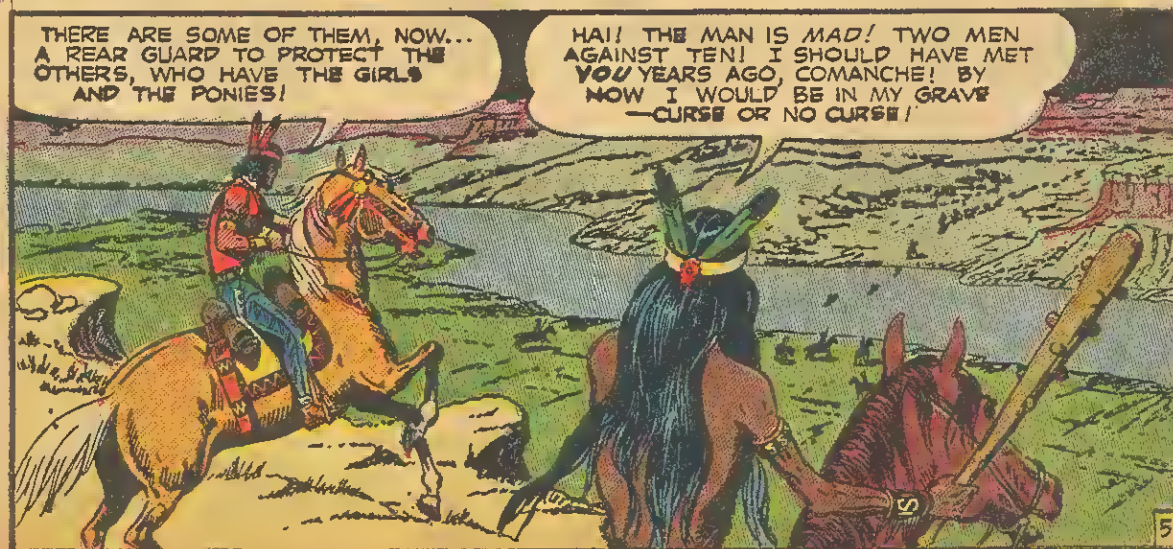
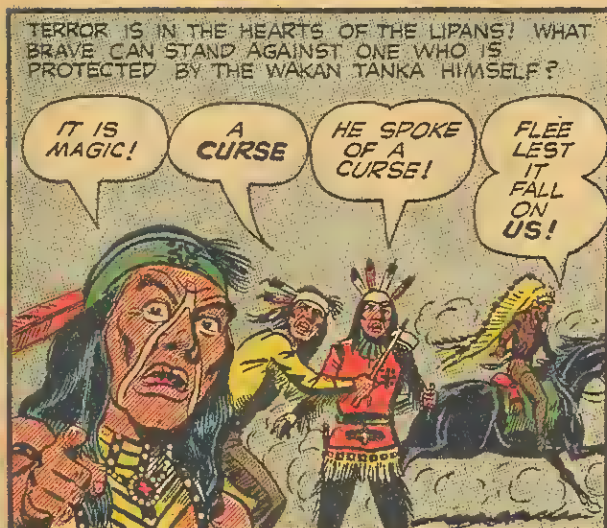


TRUE AIM, LIPAN! YOUR SPEAR IS AT MY HEART! BUT IT WILL NOT KILL ME! NOTHING CAN KILL ME!

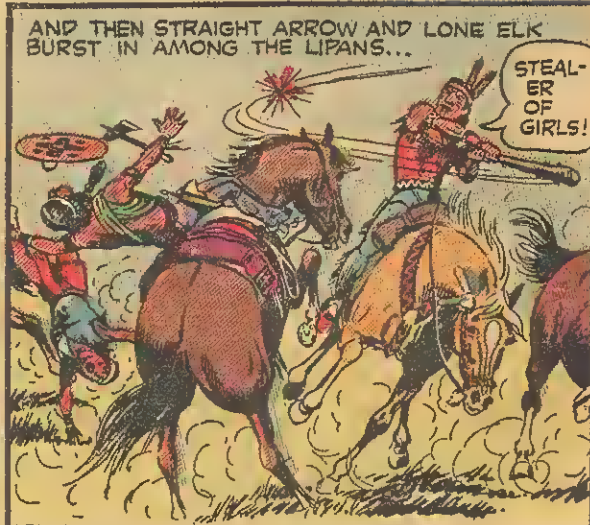
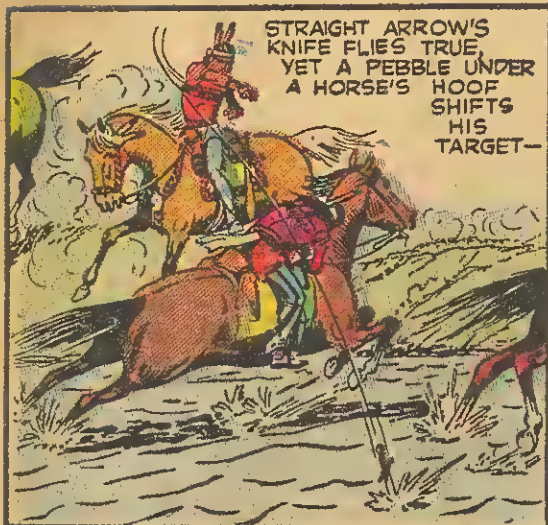


HA, HA, HA! FOOL! TO THINK THAT ANYTHING CAN KILL LONE ELK! NO MAN CAN KILL ME! I AM THE DEATHLESS ONE — LONE ELK!...



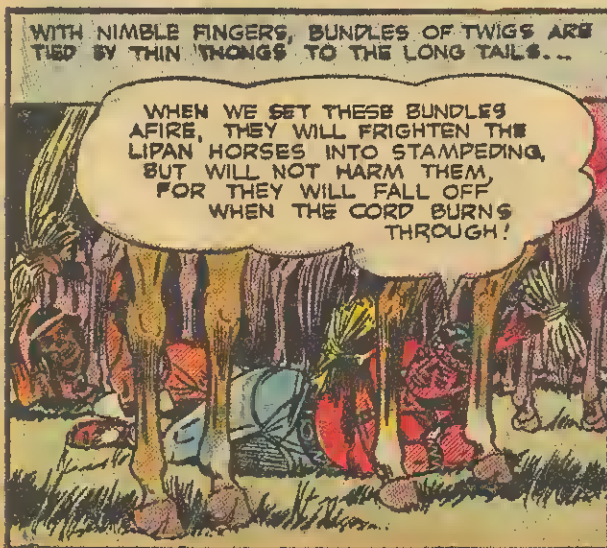


STRAIGHT-ARROW



THE FIGHT IS SOON OVER. NO TEN BRAVES CAN STAND BEFORE THESE TWO! AS THEY CLEAN THEIR WEAPONS...

WE DARE NOT RIDE OPENLY INTO THEIR CAMP. NOT UNTIL WE HAVE MADE THEM TOO BUSY WATCHING SOMETHING ELSE TO PAY ANY HEED TO US!



STRAIGHT-ARROW

SPARKS FLY! HIDE TEPEES, DRY AS TINDER FROM THE BAKING SUMMER SUN, BURST INTO ROARING FLAMES!



IN THE WAKE OF THE SPREADING FLAMES...

WILLOW! SOFT DEER! TO ME!

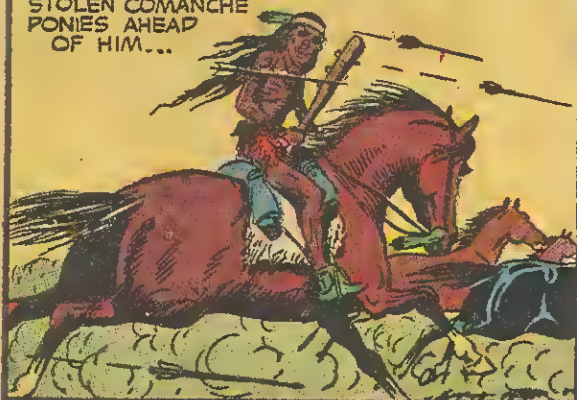
STRAIGHT ARROW!



THE LIPANS ARE TOO BUSY FIGHTING THE FLAMES, TRYING TO SAVE THEIR HOUSEHOLD EFFECTS, TO BOTHER ABOUT US!



GALLOPING LIKE A GHOST, UNHARMED BY THE FLYING ARROWS, LONE ELK HERDS THE STOLEN COMANCHE PONIES AHEAD OF HIM...



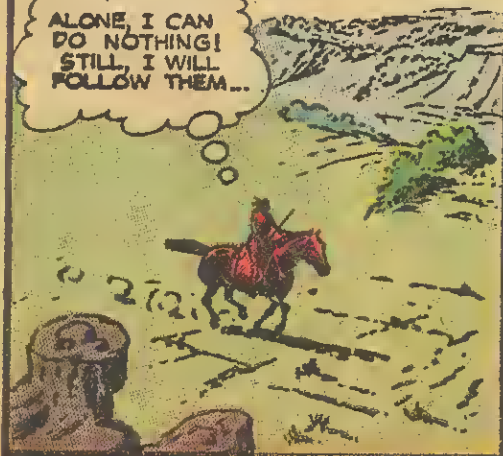
THEIR FACES TWISTED WITH RAGE, THEIR SKINS BLACKENED BY THE BURNS OF MANY FIRES, THE LIPANS ARE HELPLESS TO AVENGE THEIR DEFEAT...



OUR TEPEES GONE! OUR WAR PONIES DRIVEN OFF INTO THE NIGHT!

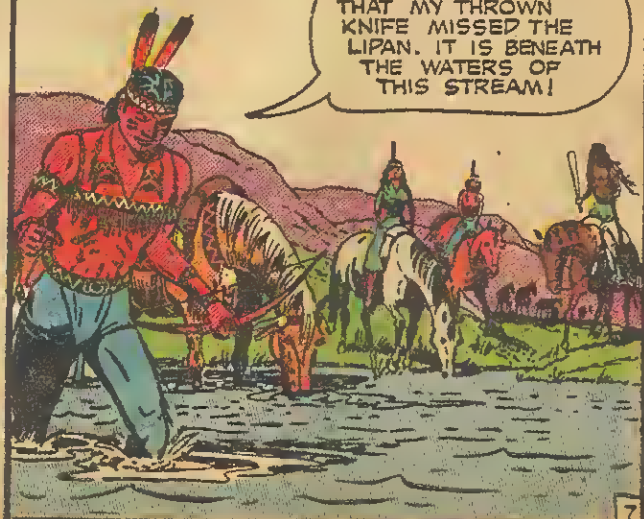
ONLY ONE WARRIOR RIDES BEHIND THE DARING DUO, AND HE RIDES AT A SAFE DISTANCE...

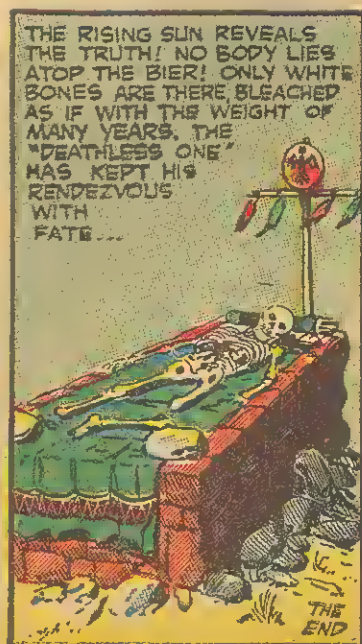
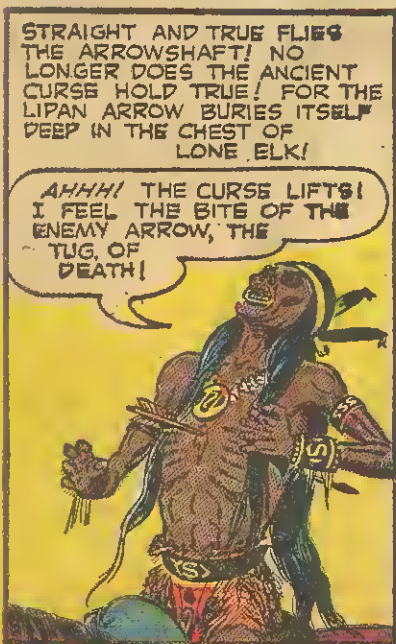
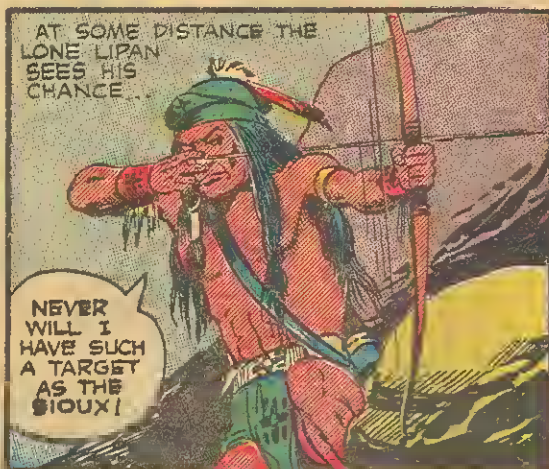
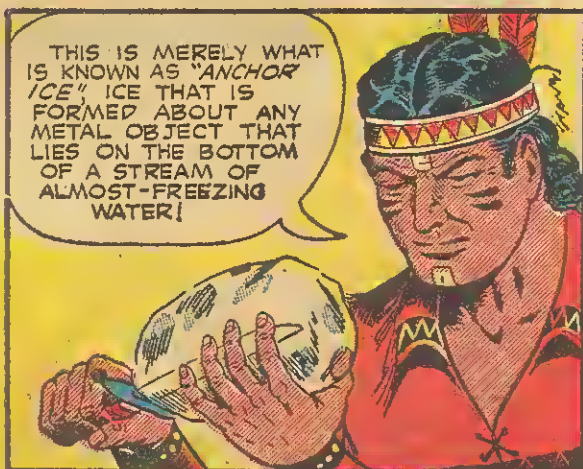
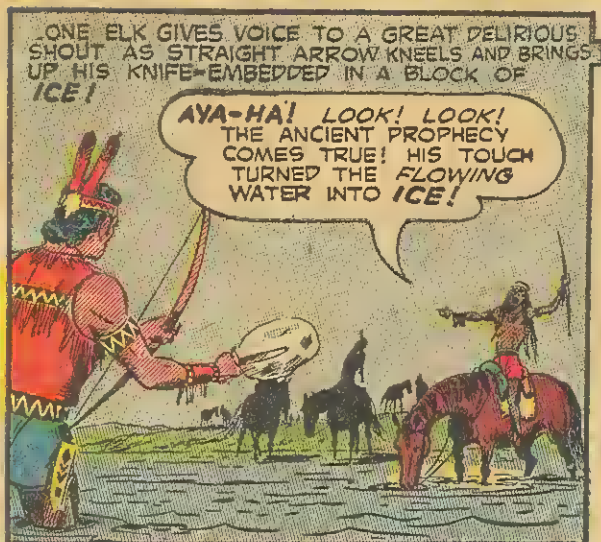
ALONE, I CAN DO NOTHING! STILL, I WILL FOLLOW THEM...



AN HOUR LATER—

HAI! HERE IT WAS THAT MY THROWN KNIFE MISSED THE LIPAN. IT IS BENEATH THE WATERS OF THIS STREAM!





40 piece Military "REAL ACTION" Set



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GIANT COLLECTION
of 40 assorted pieces
all yours for only **\$1.25**
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STRAIGHT ARROW

THE "TALL HAT TRADERS" TRAVEL THE ARID STRETCHES OF THE GREAT SOUTHWEST, MOVING FROM TAOS INTO THE LANDS OF THE COMANCHE AND THE KIOWA. ON THEIR PACKHORSES THEY BRING NAVAJO SILVER AND BLANKETS, PALEFACE GUNS AND GUNPOWDER, AND TRADE FOR COMANCHE FURS, PONIES AND HIDES — BUT WHEN THESE PALEFACE TRADERS DEAL IN STOLEN GOODS, THE REDMEN OF COMANCHERIA FIND THEMSELVES HELPLESS WITHOUT A STRONG DOSE OF —

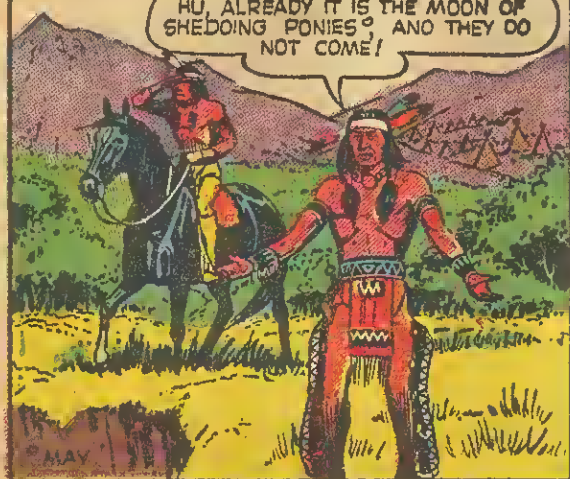
**"STRAIGHT ARROW'S
MAGIC!"**



Fred Meagher

THIS YEAR, THE TALL HAT TRADERS ARE LATE. THE YOUNG WARRIORS SEARCH THE PLAINS ENDLESSLY, AND FIND THEM EMPTY...

HU, ALREADY IT IS THE MOON OF SHEDDING PONIES, AND THEY DO NOT COME!



GREY SMOKE—MEDICINE MAN OF THE TRIBE—PREPARES TO MAKE MAGIC...

AYE!!! HU! SPIRITS OF THE DUST AND WATER, SEEK THEM OUT! O WAKAN TANKA, LEND THEM YOUR WISDOM...



THERE IS ONE IN THE VILLAGE WHO HEARS GREY SMOKE'S CRACKED VOICE AS IT SCREECHES LOUDLY IN SONG...

HE SOUNDS LIKE A CROW TELLING ALL THE WORLD IT IS IN PAIN! OOOH! I CAN'T TAKE ANY MORE OF *THIS*!

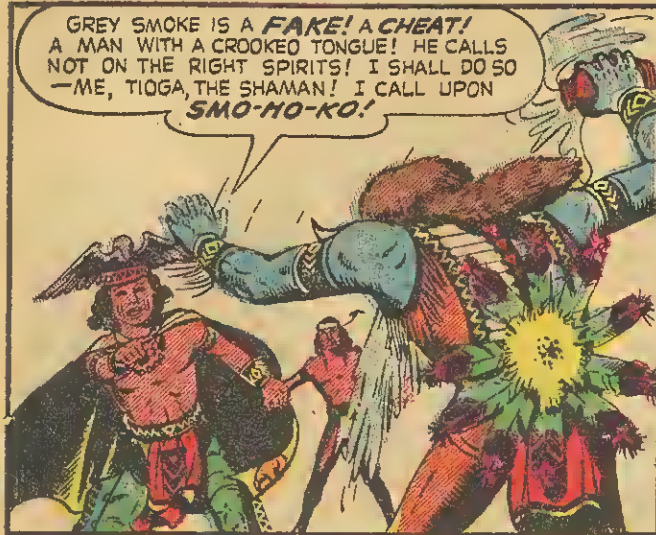


AND SO, WHEN GREY SMOKE PAUSES FOR A DIP OF FIERY CACTUS BEER...

GREY SMOKE DANCES UNTIL THE GROUND DIES IN WEARINESS! HE SINGS UNTIL ALL THE GAME ANIMALS RUN FAR AWAY. BUT DO THE TRADERS COME? *NO!*



GREY SMOKE IS A *FAKE!* A *CHEAT!* A MAN WITH A CROOKED TONGUE! HE CALLS NOT ON THE RIGHT SPIRITS! I SHALL DO SO —ME, TIOGA, THE SHAMAN! I CALL UPON *SMO-HO-KO!*



ON *MOOKOOS-KOOKUS* I CALL! ON *FLIBERY-FLAB* WHO WATCHES OVER ALL EVIL MEN LIKE GREY SMOKE! ON *BOOPUS* AND *NOOPUS!* HEAR ME, PEOPLE OF THE DARK AND THE DAY! TIOGA CALLS YOU! *YOOO-HOOO...*



AS COMANCHE LAUGHTER RISES INTO THE NIGHT, GREY SMOKE GOES MAO WITH RAGE...

STOP HIM! HE MOCKS ME, MAKES FUN OF YOUR MEDICINE MAN! LISTEN TO THAT GIBBERISH! PEOPLE OF THE DARK, INDEED! *STOP HIM—!*

*HA!HA!
HA!*



AND THEN, SUDDENLY, THE FAWN—DAUGHTER OF CHIEF SPOTTED EAGLE—CRIES OUT WITH FEAR...

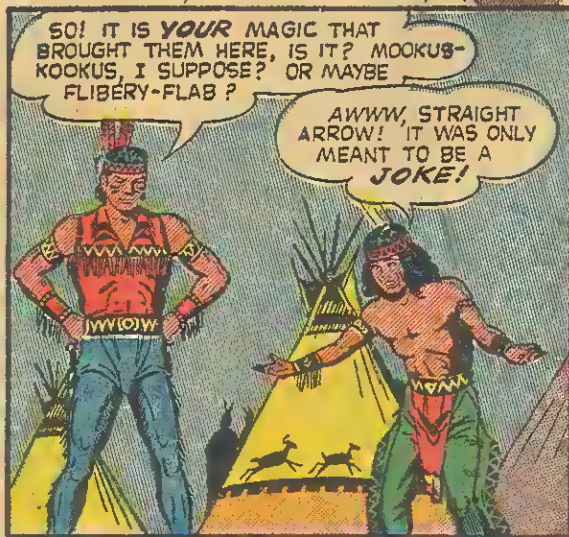
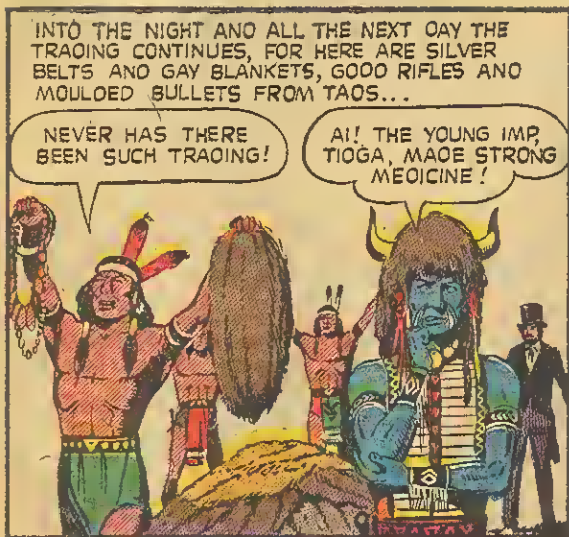
MAKE SMOOTH THE PATHS OF THE TRADERS! *KROOPY-DROOPY*, BLOW A FAST WIND AT THEM, TO MAKE THEM FLY HERE...

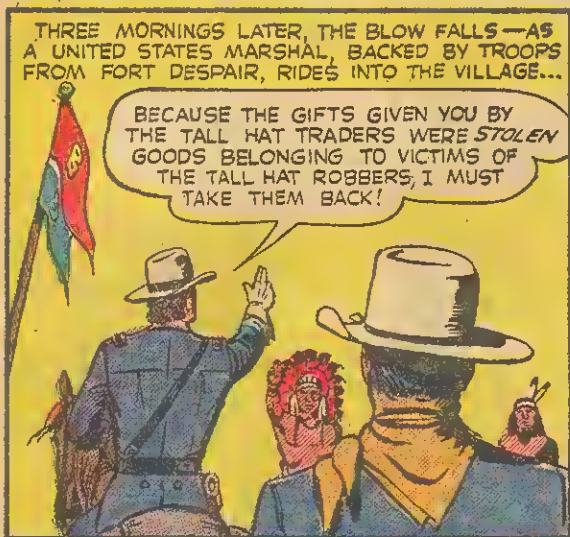
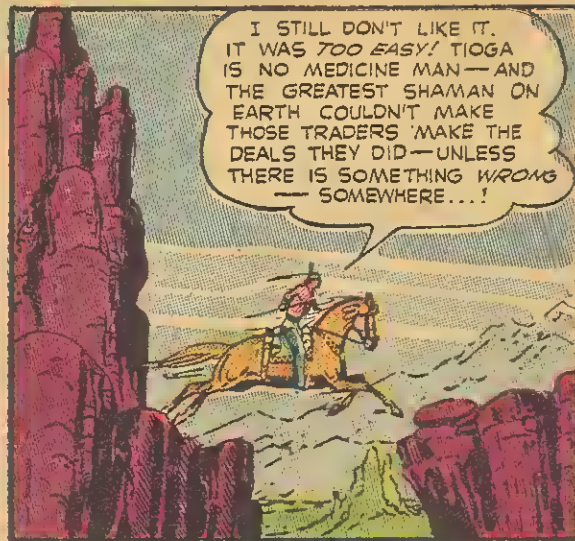
*LOOK!
AAAIIIEEEE!
LOOK!*

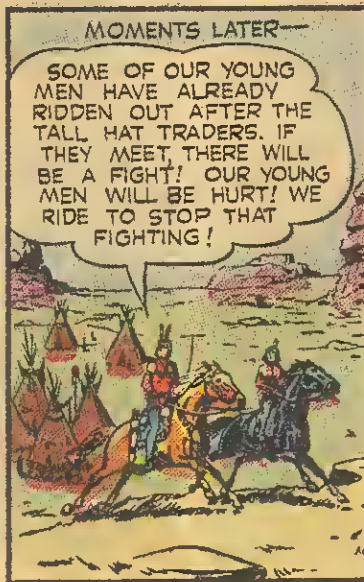
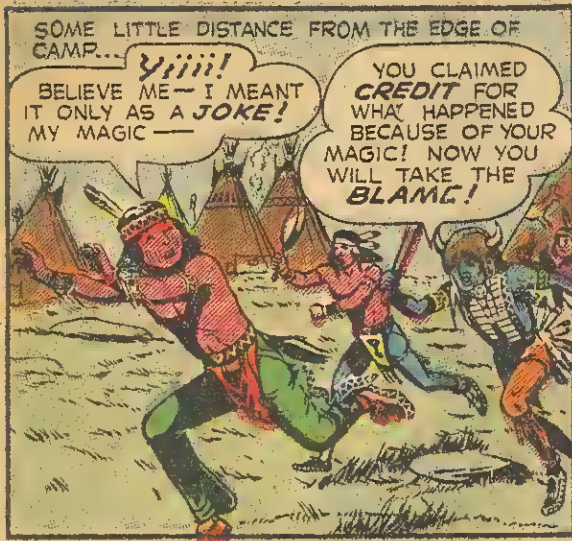


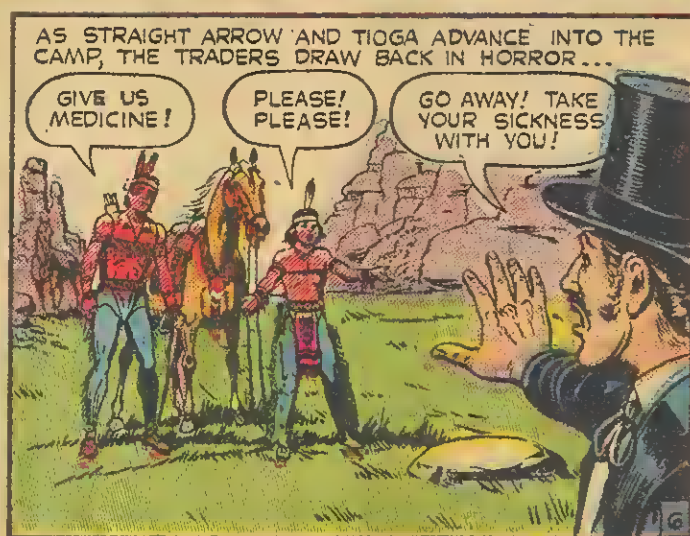
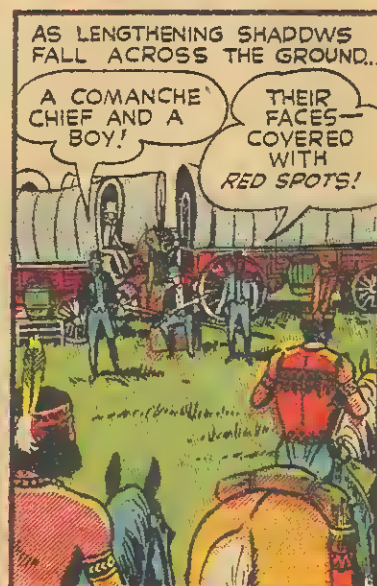
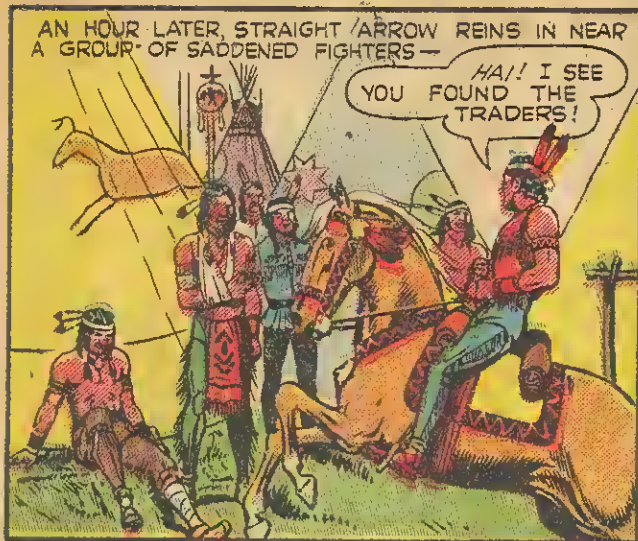


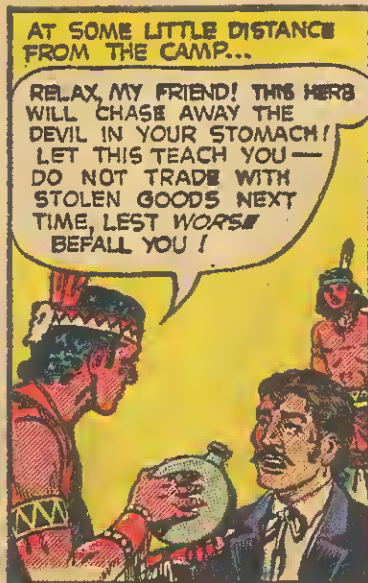
MOMENTS LATER...











RED HAWK



BY THE SHORE OF KI-AT-KU-MI,
BY THESE MIGHTY, MISTY WATERS
STANDS THE SPIRIT OF A DEAD MAN,
STANDS **RED HAWK** IN DEAD MAN'S GARB!
FIGHTS HE BRAVELY, FIGHTS HE WELL!
BLOODS HIS WARCLUB, BLOODS HIS SPEAR!
FOR THE DEAD CRY OUT, "REVENGE HIM,
HE WHO DIED BY TRAITOR'S BARB!"

AND IN ANSWER TO THIS AWFUL CHALLENGE,
RED HAWK STANDS ALONE AGAINST THE
MURDERING MINGOES, SUMMONING UP—

"The Ghost of Hiawatha!"

UP THE BLOODY TRAIL MOVES RED HAWK,
WITH A PRINCESS OF THE MOHAWK—



MANY WERE THE SIGHTS THEY SAW,
MOVING THROUGH THE SPRINGTIME THAW—

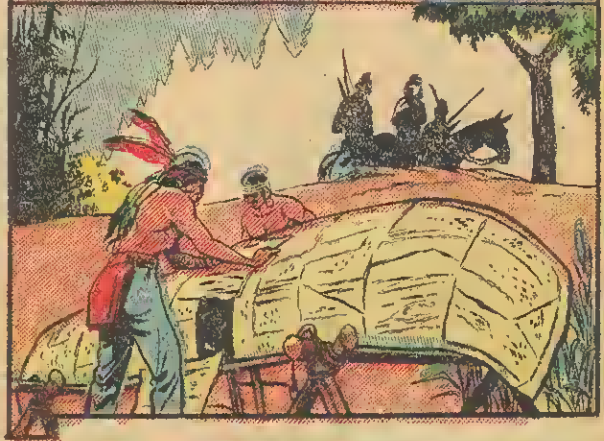
THE WINTER IS OVER, NOW.
THE HUNTERS TAKE TO THE
HILLS, SEEKING MEAT!



WATCHED THE ARTISTS MAKING PICTURES,
PAINTED RED AND BLUE AND GOLD —



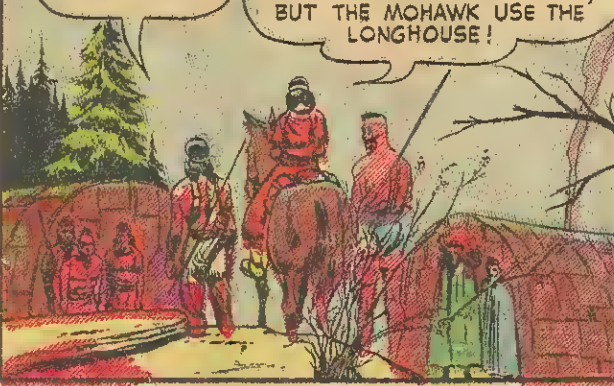
SAW THE WARRIORS WORK SO CAREFULLY,
AS THE BIRCH CANOE THEY MOLD



THEN AT LAST, THEIR JOURNEY OVER,
CAME THEY TO THE MOHAWK DWELLINGS —

I HAVE NEVER
SEEN SUCH
BUILDINGS!

THESE ARE THE LONGHOUSES
OF MY PEOPLE! MOST INDIANS
LIVE IN WIGWAMS OR TEPEES,
BUT THE MOHAWK USE THE
LONGHOUSE!



BLACK THE FACES THAT TURNED TOWARD THEM
DARK THE HEARTS WITHIN THEM SWELLING —

WELCOME, LOST DAHLAY! YOU COME
AT A SAD TIME. ALL THE IROQUOIS NATION
MOURNS THE DEATH OF — HIAWATHA!

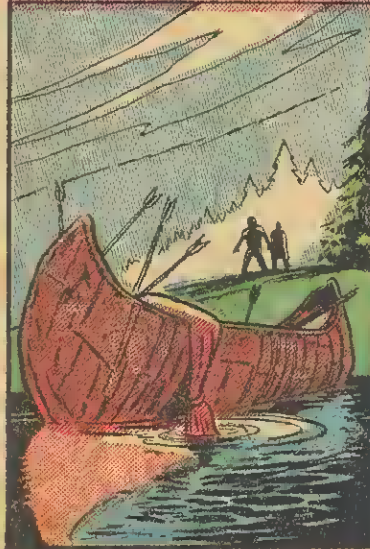


"WOE" THEY CRIED, "WOE TO
OUR PEOPLE!
HE IS DEAD, GREAT HIAWATHA!"

MY BROTHER — DEAD! SOB!



SLAIN BY MINGO ARROWS,
AS HE PADDED,
SLAIN BY CRUEL PE-WA-WATHA!



HERE HE LIES ON LONELY BIER,
LIES THIS GREATEST OF ALL RED MEN,
DEAD HIS BODY, DEAD HIS DREAMS —
USELESS NOW THIS WAMPUM TOKEN!
GIFT OF CHEYENNE, PLEDGE OF ALL,
ALL THE INDIANS, SEEKING PEACE.
CARRIED HERE BY VALIANT
RED HAWK,
GIFT TO HIM WHO MET DECEASE...



I CARRIED THE WHITE WAMPUM BELT OF PEACE ACROSS MANY MILES. WITH IT, I BROUGHT PLEDGES OF ARAPAHO AND CHEROKEE, SEMINOLE AND SHAWNEE! PLEDGES TO MAKE ONE GREAT NATION FROM THE INDIAN TRIBES!



NOW THAT HIAWATHA HAS BEEN TAKEN BY THE GREAT SPIRIT, THERE WILL BE NO MORE TALK OF PEACE IN OUR TIME! THE TRIBES WILL WAR, ONE ON ANOTHER! MANYSCALPS WILL BE LIFTED! AIEE!

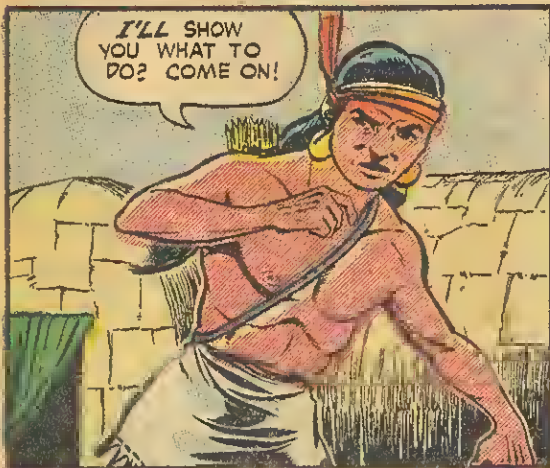


HIAWATHA HAS BEEN SLAIN BY MINGO ARROWS! —YET YOU ONLY BLACKEN YOUR FACES! YOU SEEK NOT TO PUNISH THE GUILTY ONES?

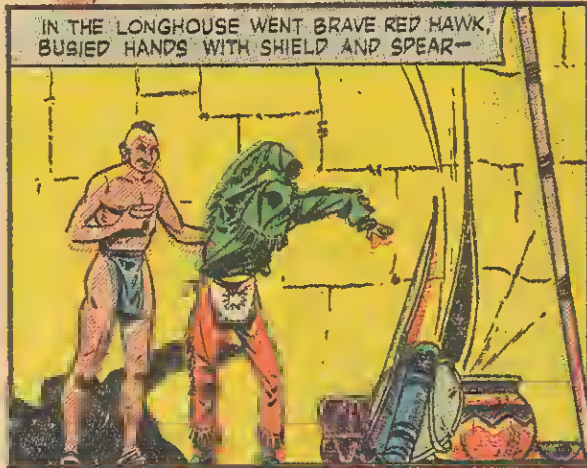
WHAT CAN WE DO?



I'LL SHOW YOU WHAT TO DO? COME ON!



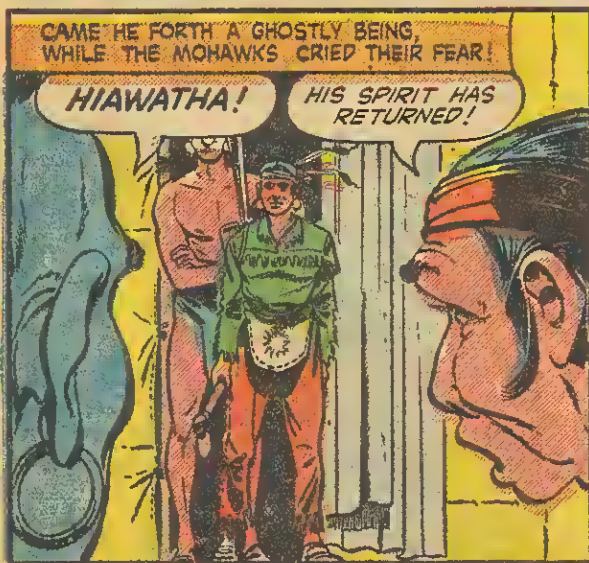
IN THE LONGHOUSE WENT BRAVE RED HAWK, BUSIED HANDS WITH SHIELD AND SPEAR—



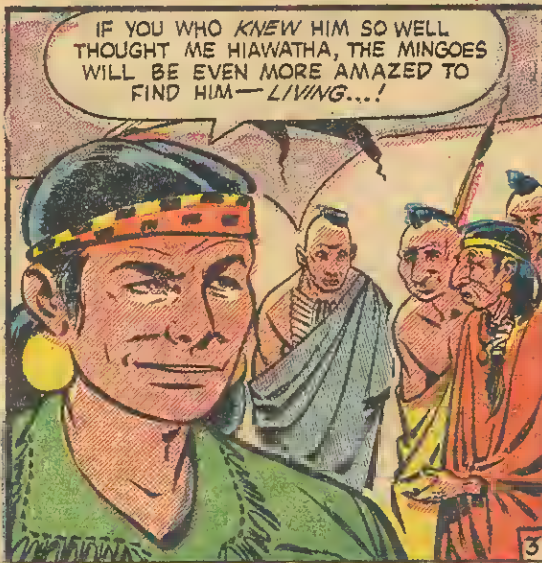
CAME HE FORTH A GHOSTLY BEING WHILE THE MOHAWKS CRIED THEIR FEAR!

HIAWATHA!

HIS SPIRIT HAS RETURNED!



IF YOU WHO KNEW HIM SO WELL THOUGHT ME HIAWATHA, THE MINGOES WILL BE EVEN MORE AMAZED TO FIND HIM—LIVING...!



TOOK HE THEN THE BIRCH CANOE,
DIPPED HIS PADDLE IN THE
WATERS...



OFFERED OF HIMSELF A TARGET,
TARGET FOR THE MINGO ARROWS—

HIAWATHA
LIVES!

OUR ARROWS
DID NOT KILL
HIM!



THIS TIME—
HE DIES!

HE LOVES *PEACE*
TOO MUCH! WE WILL
ALL BECOME OLD
WOMEN IF HE HAS
HIS WAY!

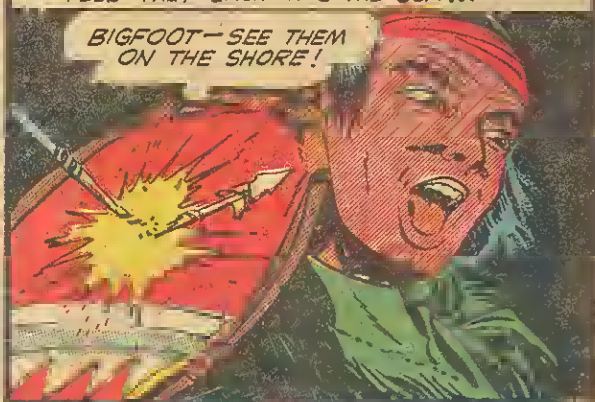


SWIFTLY FLEW THE DEADLY WAR SHAFTS,
FLEW SO SWIFTLY NONE COULD SEE—



YET FROM OFF THE SHIELD OF RED HAWK,
FELL THEY BACK INTO THE SEA...

BIGFOOT—SEE THEM
ON THE SHORE!



FROM ONE SIDE COMES GIANT **BIGFOOT**
RUNNING LIKE A STARTLED DEER—

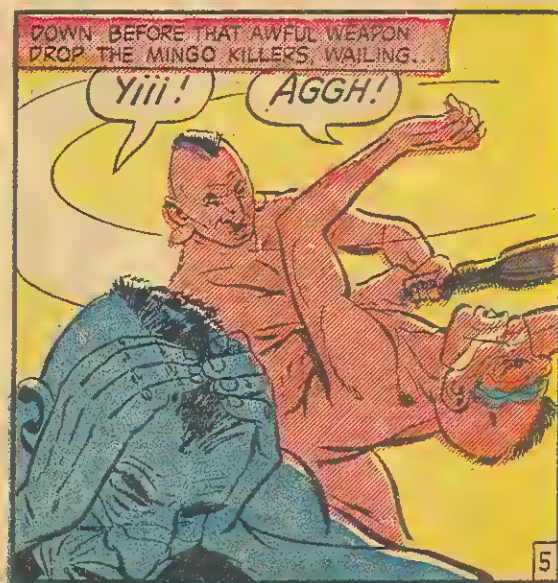
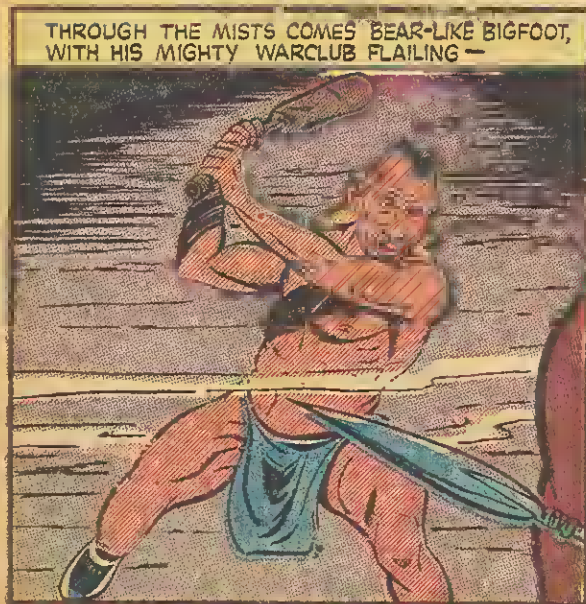
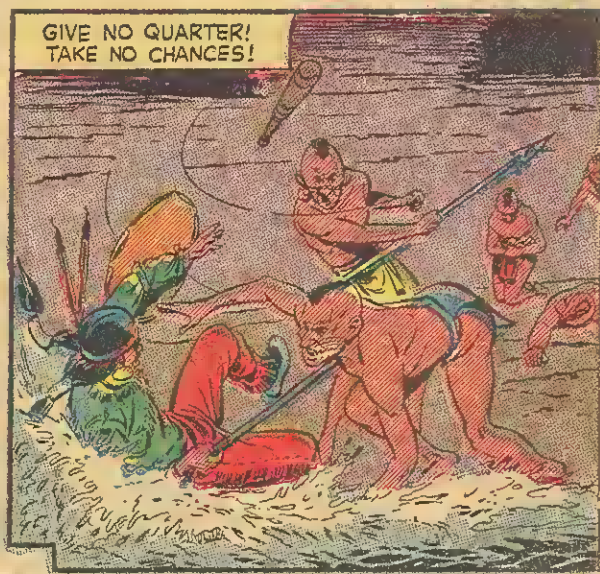
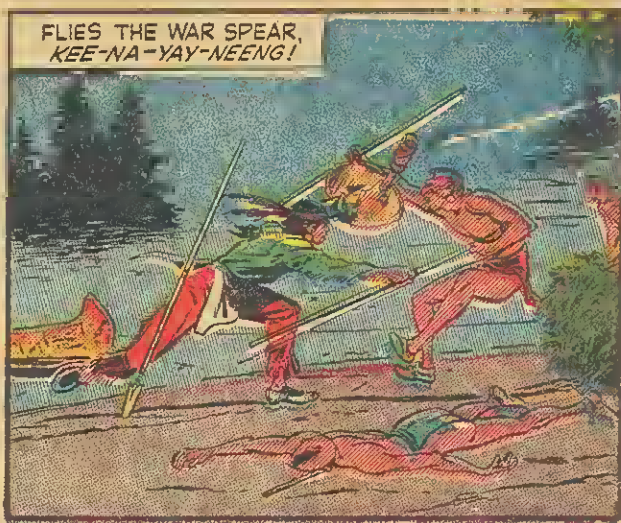
NOW THAT THE MINGOES
SHOWED WHERE THEY ARE HIDDEN—
REDHAWK AND I WILL CATCH THEM!



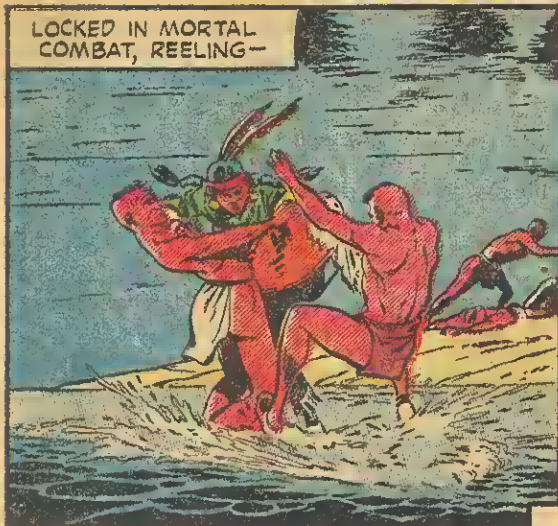
FROM THE LAKE COMES FLYING RED HAWK,
LEAPING WITH THE SHORE-BANK NEAR—

HAI!

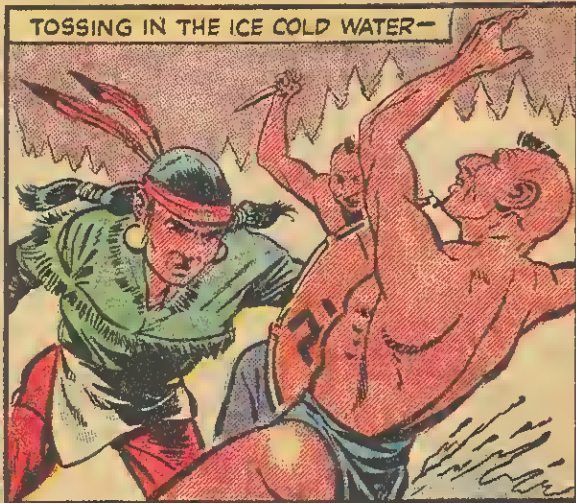




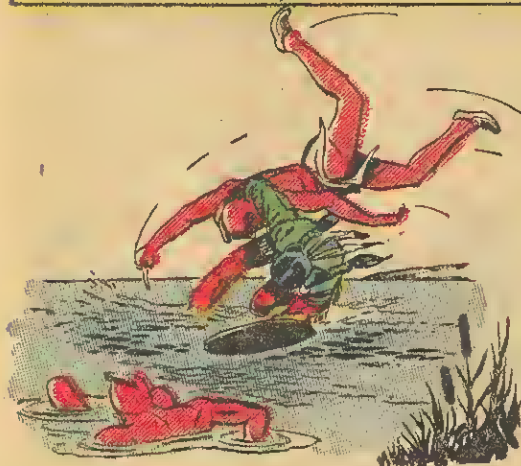
LOCKED IN MORTAL
COMBAT, REELING—



TOSSING IN THE ICE COLD WATER—

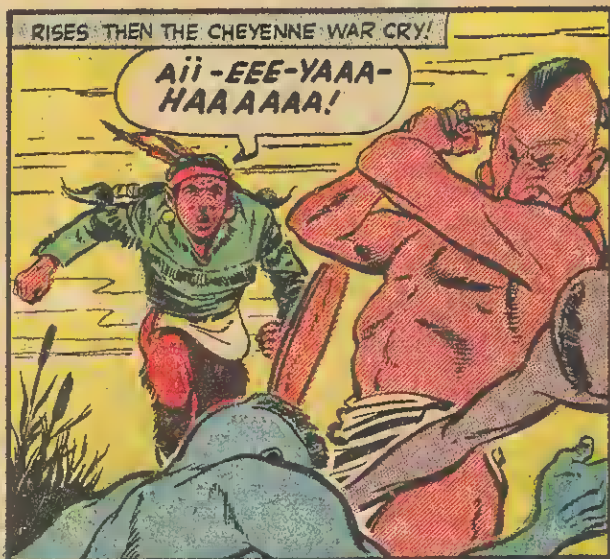


LEGS BELOW KNEES SWIFTLY CHILLING,
SWINGS THE WARCLUB, HO-TAY-OTTER!



RISES THEN THE CHEYENNE WAR CRY!

Aii-EEE-YAAA-
HAAAAAA!



SHRILL AND LOUD IT RINGS DEFIANCE!

YAAA-Hii-
Hiii...!



FREEZES COLD THE MINGO BLOOD-STREAM,
CHILLS THE WILL TO-FIGHT SUCH GIANTS!



ROUNDED UP ARE ALL THE MINGOES,
TIED BY THONGS OF TIGHT DEERHIDE...



BROUGHT BEFORE THE MOHAWK COUNCIL,
FOR THEIR CRIMES, THERE TO BE TRIED...

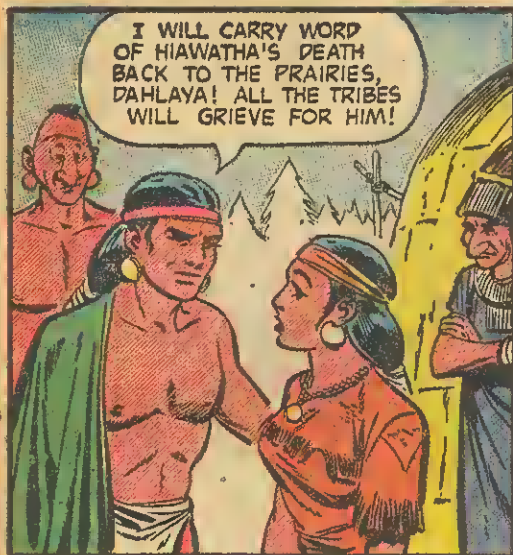


I HAVE BROUGHT HIAWATHA'S
KILLERS TO YOU, TO BE EXAMINED
IN COUNCIL, AND PUNISHED FOR
THEIR DEED!

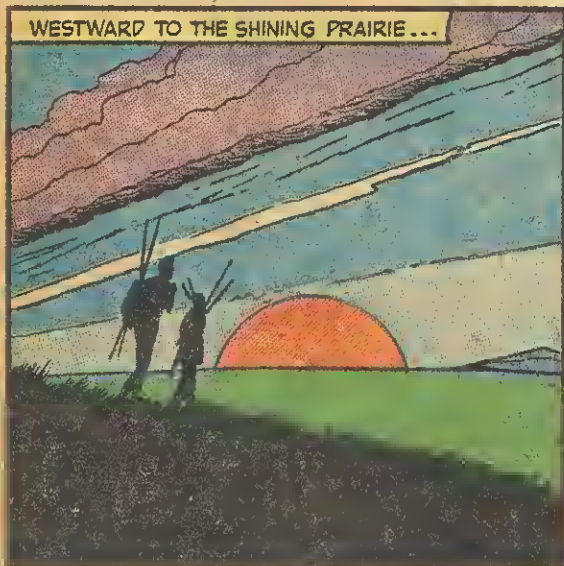
TURNED THEY THEN THEIR FACES WESTWARD—



I WILL CARRY WORD
OF HIAWATHA'S DEATH
BACK TO THE PRAIRIES,
DAHLAYA! ALL THE TRIBES
WILL GRIEVE FOR HIM!



WESTWARD TO THE SHINING PRAIRIE...



TURNED THEIR FACES TO THEIR HOMELAND!
DONE THEIR MISSION, DONE THEIR ERRAND!

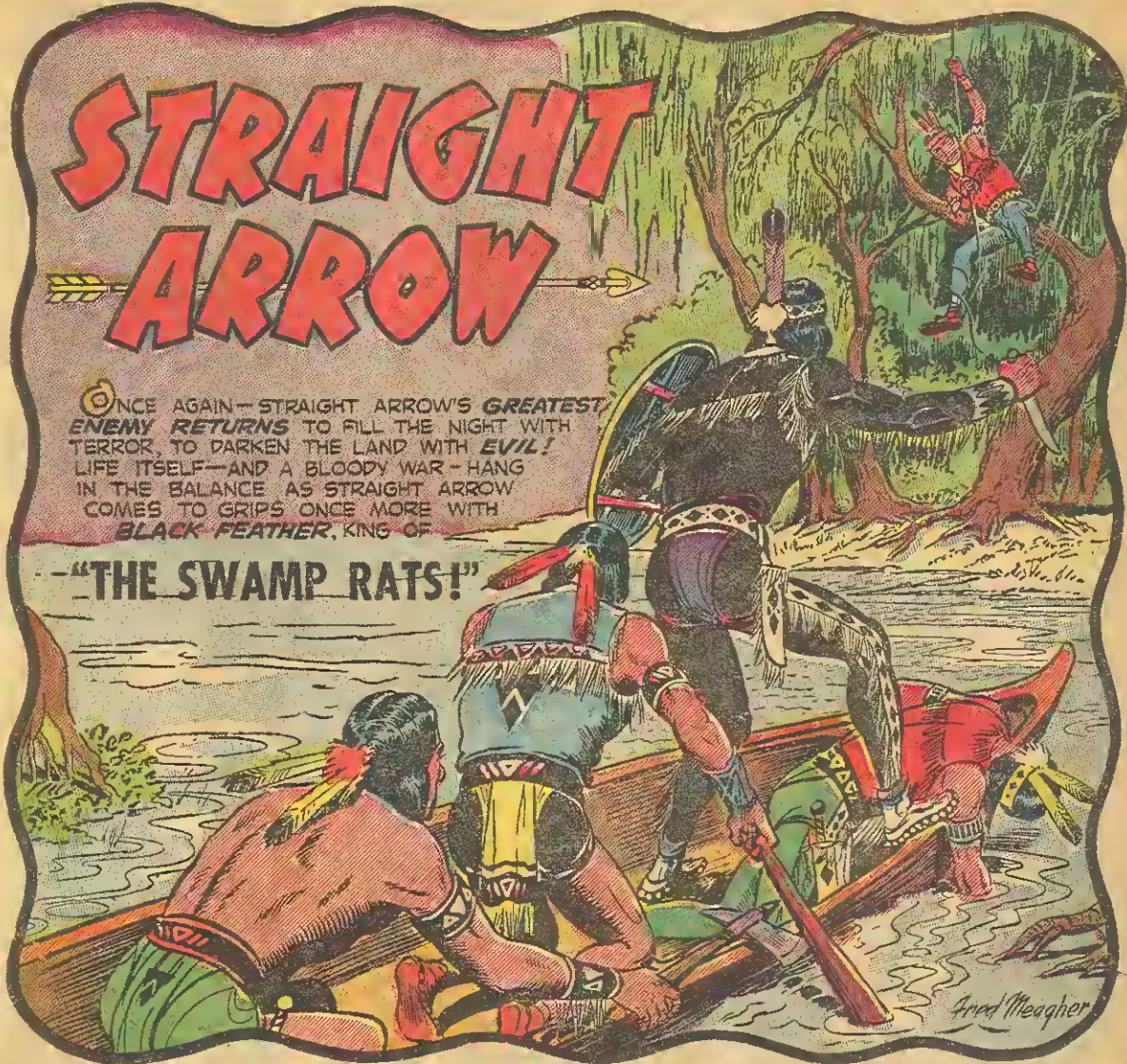


THE
END

STRAIGHT ARROW

ONCE AGAIN—STRAIGHT ARROW'S GREATEST ENEMY RETURNS TO FILL THE NIGHT WITH TERROR, TO DARKEN THE LAND WITH EVIL! LIFE ITSELF—AND A BLOODY WAR—HANG IN THE BALANCE AS STRAIGHT ARROW COMES TO GRIPS ONCE MORE WITH **BLACK FEATHER**, KING OF

—“THE SWAMP RATS!”



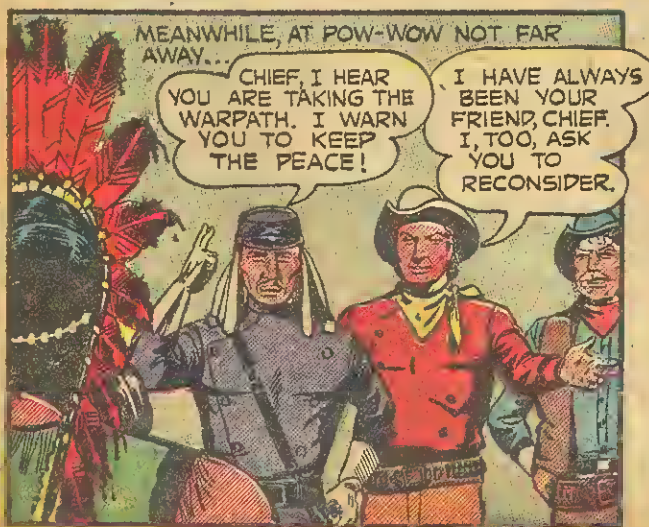
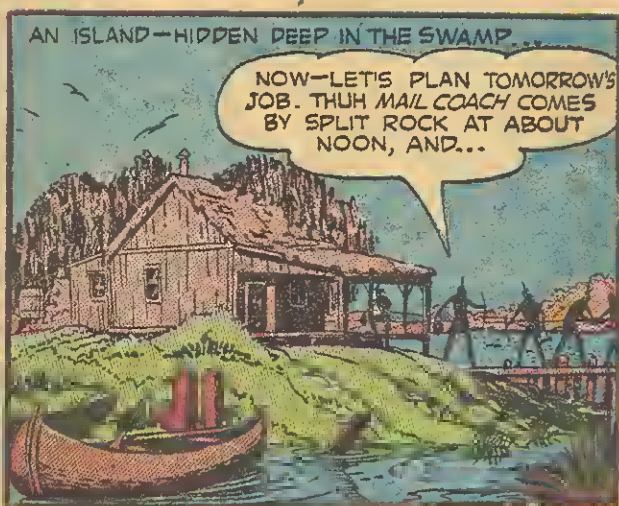
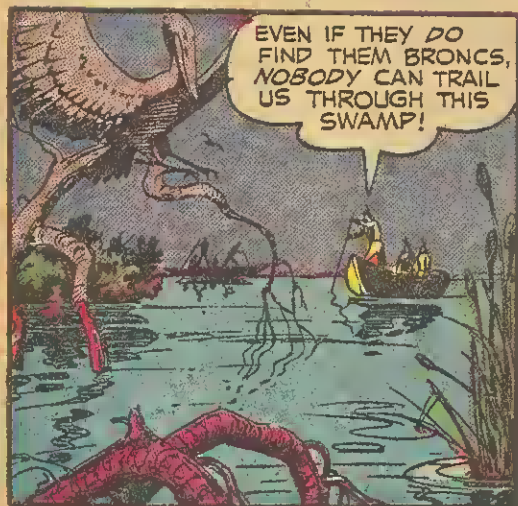
And Meagher

MIDNIGHT — QUAGMIRE CITY BANK...

SURE YOU LOCKED THE DOORS, JASON? — I THOUGHT I FELT A DRAFT ... THOUSAND AND ONE ... THOUSAND AND TWO...

SHORE I LOCKED 'EM. AIN'T NOBODY KIN GET IN...





YOUR CLAIMS ARE JUST, CHIEF. EVIL WHITE MEN HAVE DONE YOUR TRIBE MUCH HARM. BUT I TELL YOU—WE ARE EXPECTING A TREATY FROM WASHINGTON THAT WILL SETTLE EVERYTHING!



YOU HAVE PROMISED THIS TREATY FOR A WHOLE YEAR NOW AND STILL IT HAS NOT COME! THE RED MAN IS WEARY OF PROMISES! THE WHITE MAN SPEAKS WITH FORKED TONGUE!



THIS TIME WE WILL NOT BE FOOLED! TOMORROW WE ATTACK UNLESS THE TREATY IS BROUGHT BEFORE THEN!



TOMORROW, THE BLOOD WILL SPILL LIKE RAIN. MY TROOPS WILL FIGHT THEN.



NO, COLONEL, WE MUST FIND **SOME** WAY TO STOP IT— IF ONLY THAT TREATY WOULD ARRIVE! LET'S STOP AT THE TELEGRAPH STATION AND SEE WHAT WE CAN DO...

A FEW HOURS LATER...

HERE'S YORE ANSWER!— TREATY PAPERS SENT BY MAIL COACH LAST WEEK. SHOULD ARRIVE QUAGMIRE JUNCTION TOMORROW AFTERNOON...

TELEGRAPH OPERATOR



WELL, COLONEL— THAT SOLVES IT! I SURE HOPE THAT MAIL COACH ARRIVES ON TIME!



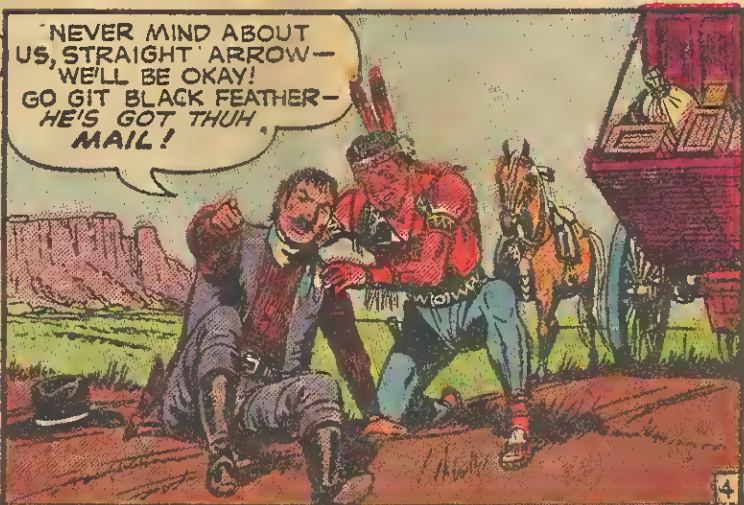
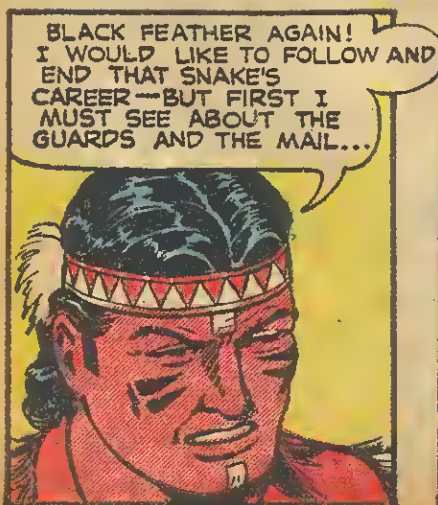
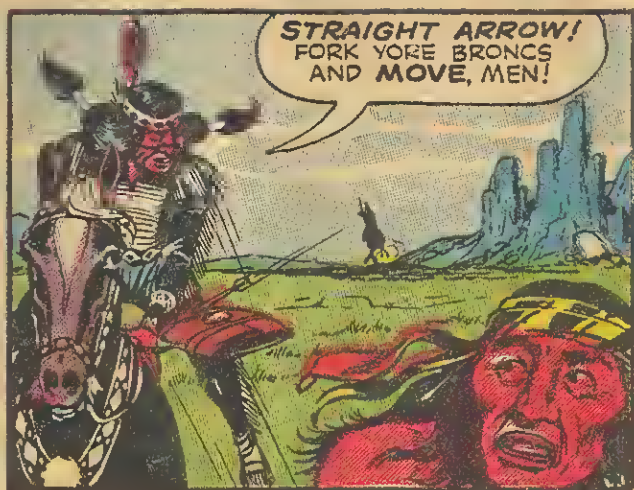
AS SOON AS IT DOES ARRIVE—WE'VE GOT TO RUSH THE TREATY TO THE CHIEF!

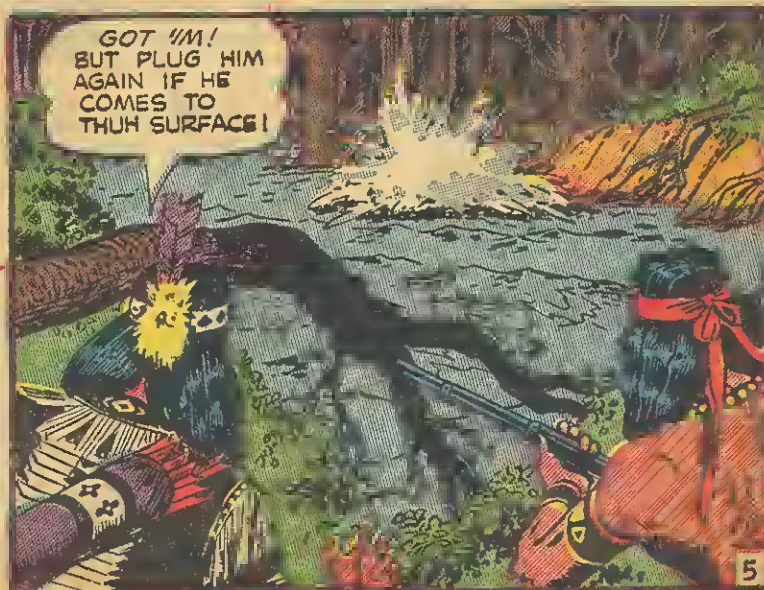
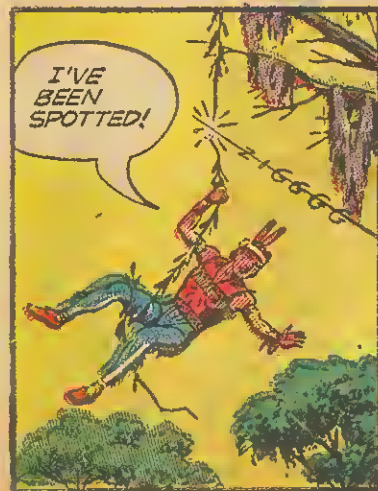
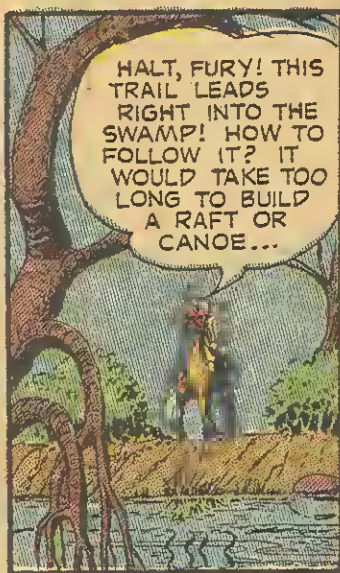
LATER, RIDING HOME TO THE BROKEN BOW RANCH...

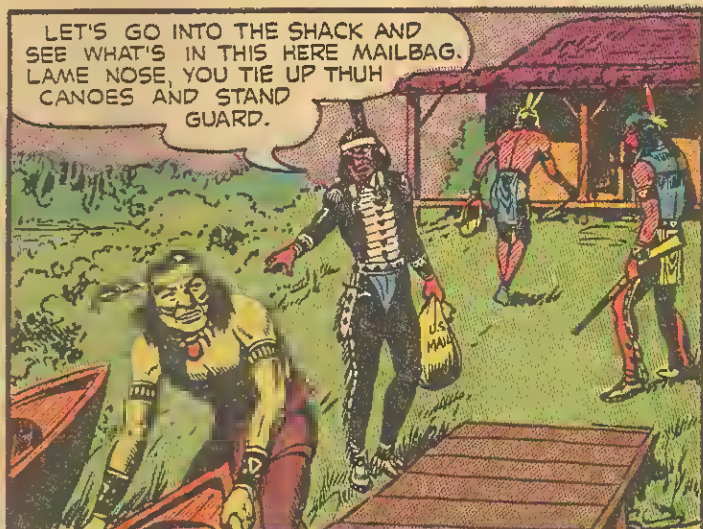
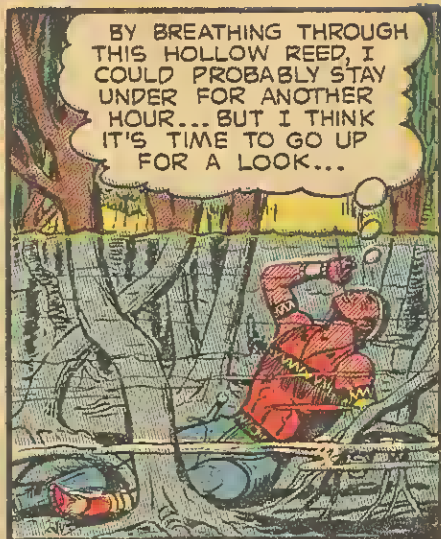


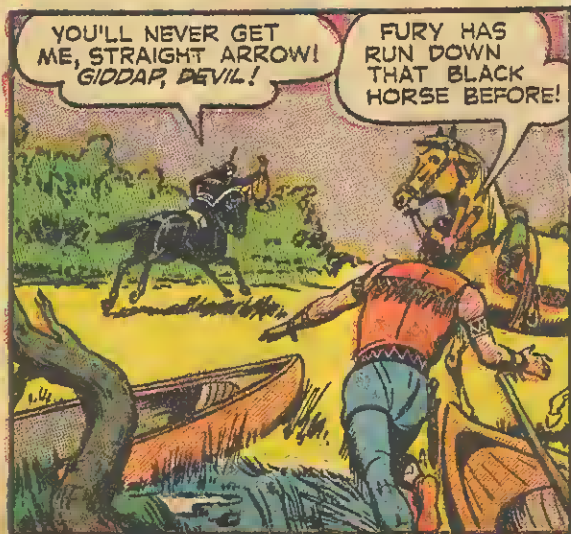
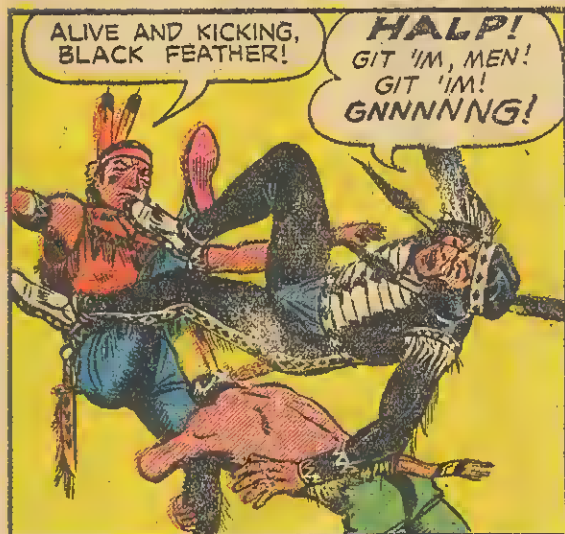
SHORE HOPE NUTHIN' HAPPENS TUH THET MAIL-COACH, STEVE!

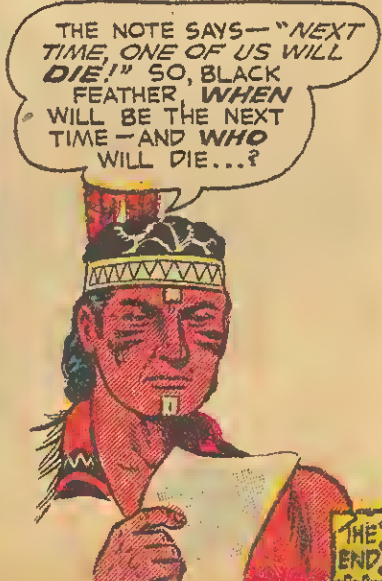
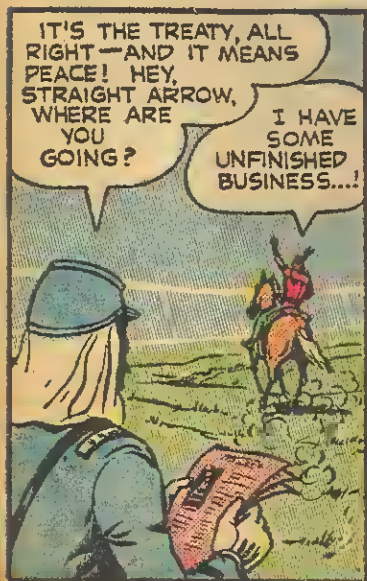
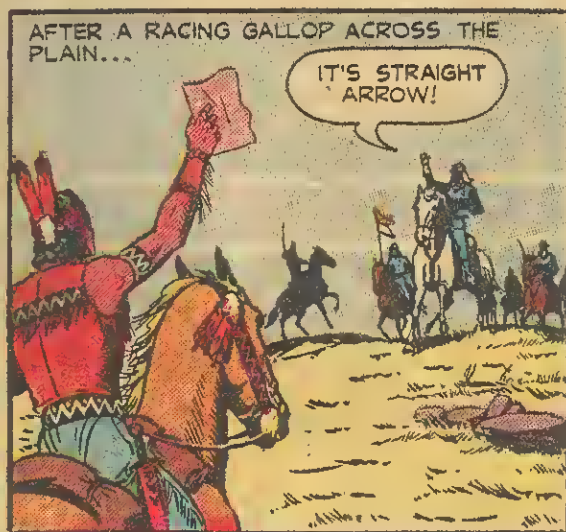
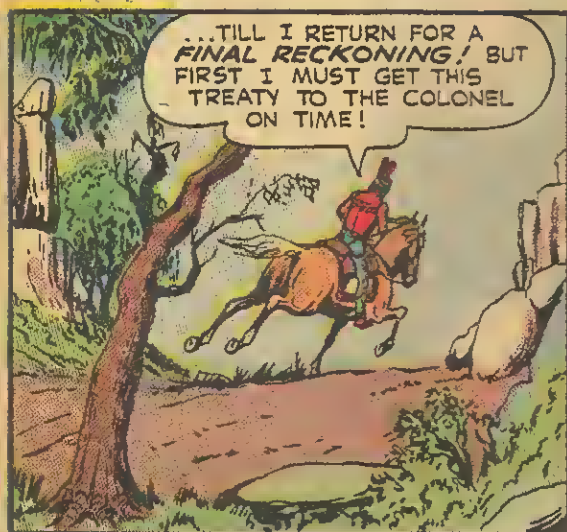
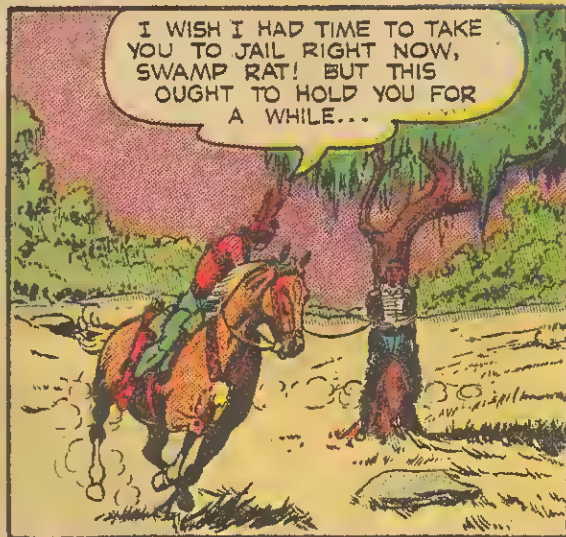
FIRST THING IN THE MORNING I'M RIDING OUT AS **STRAIGHT ARROW** TO PROTECT THE STAGE!











THE SHOW'S ON,
GANG!

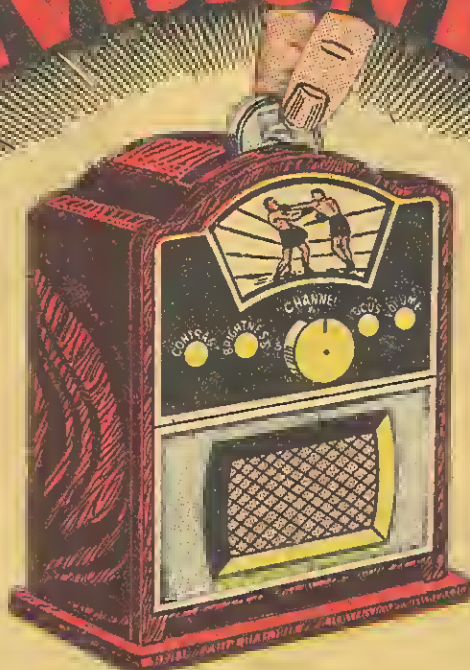
New! Super-Duper! Simply Terrific!

TELEVISION BANK

LIGHTS UP!

LIKE BIGGEST, COSTLIEST
TELEVISION SETS!

- SHOWS BRILLIANT PICTURES IN FULL COLOR!
- HITS EVERY TELEVISION HIGH . . . FIGHTS AND ALL!
- THRILLS YOU AND YOUR FRIENDS POP-EYED!
- AND . . . MAKES YOUR SAVINGS MOUNT UP FAST!



ALL-STEEL CONSTRUCTION

**ONLY
\$1.98**

COMPLETE WITH
BATTERY AND BULB!

Nobody ever before set their excited eyes on anything so terrific as this amazing new Television Bank! Your whole gang will be begging you for a look at this new midger wonder!

LIGHTS UP THE MINUTE YOU DROP COIN! Just click a penny, nickel, dime or quarter into top slot. Instantly your grand new Television Bank lights up—in a big, BIG way! In a split second, the screen leaps into dazzling life!

AND WOW! WHAT A PICTURE! Whether you go for "rowin'" shows (fights and such) or want a dream dance-team or peppy cartoon, you've got them—and MORE—right on this miracle Television Bank! What's a more, shining convex lens over screen

gives you the brightest, clearest, pictures yet!

TURN OF KNOB SHOWS NEXT EXCITING PICTURE! When you've looked your admiring fill at one picture, just turn center knob for next thrill-packed "show." Light goes out automatically as new picture appears! To light new picture, hank another coin. No less than SIX exciting pictures in all—a fight, dramatic dance team, tense rodeo scene, hilarious cartoon, swell figure skater and circus clown with his trick dog!

PUTS YOU "IN THE MONEY"—AND FAST! Your savings pile up PLENTY FAST—and with this marvelous new Television Bank! None of your friends, relatives or chance visitors can resist depositing enough to see the

complete show! And with SIX wonderful pictures to see—you bank REAL MONEY just for letting them look!

IT'S A' HONEY—IN EVERY DETAIL! You'll be the envy of all your friends with grand new Television Bank! A console model, it's an exact miniature of the most expensive sets. Complete even to the handsomely painted-on speaker grille and dials. All metal ruggedly built bank, 4 1/4" x 4", has smart mahogany finish. Automatic screen light powered by efficient, replaceable battery. **GUARANTEED TO DELIGHT YOU.** bank comes complete with bulb, battery and strong key for opening and emptying out your wealth of savings.

BE THE FIRST IN YOUR CROWD TO HAVE THIS WONDERFUL NEW TELEVISION BANK! SEND NO MONEY! ORDER YOURS TODAY!

NEWEST DECORATOR'S NOTE TO ALL DOLL HOUSE OWNERS!

Nothing is so truly luxurious for the modern doll house! This beautiful new Television Bank is the last work in elegance—matches all styles of furniture—makes a stunning addition to your dolls' living room! You'll love it, and so will all your friends!

SEAGEE CO., 2 Allen St., Dept. ME-5, New York 2, N. Y.

SEAGEE CO., Dept. ME-5
2 Allen Street, New York 2, N. Y.

☐ Please rush me my TELEVISION BANK. I agree to pay postman \$1.98 plus few cents postage with understanding that if I am not delighted I may return bank in 5 days for full refund of purchase price.

Name _____
(Please Print Plainly)

Street _____

City _____

Zone _____

State _____

☐ I enclose \$1.98. You pay postage. Same money-back guarantee.



LOOK! TERRIFIC BARGAINS!

SAVE 50% OFF OUR REG. CREDIT PRICES!



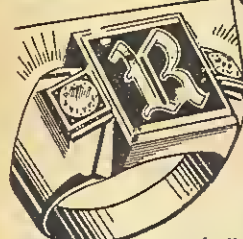
FREE

IMPORTANT! — Read this message for YOU!

Look over these thrilling bargains! SAVE at least 50% off our regular credit prices by buying the cash-save way! It's so EASY to order! Simply place a mark in box next to desired article in COUPON! We will mail to your home on APPROVAL! Send no money now! Deposit price shown plus 10 cents M.O. fee with letter carrier on delivery! All prices are TAX PAID — no hidden extras for tax or mailing expenses!

YOU CAN'T LOSE A RED CENT!

Use, try, enjoy any or all these terrific bargains in your own home for 10 whole days — at no risk or obligation for your full price back QUICK! If not satisfied in every way! Don't delay! Don't miss these thrilling bargains! RUSH your order NOW to this reliable company known from coast to coast.



Men's INITIAL Ring

The ring for smart men! Electro GOLD PLATED in 14 Karat. Your own INITIAL in handsome Gothic lettering in raised GOLD color effect — HIGH RAISED — on a sparkling simulated RUBY flanked by 2 PSEUDO DIAMONDS imported from Europe! An outstanding ring — a life-time BARGAIN. Mention letter desired and size in thin paper strip will do. Order No. 401. Bargain price, no extras.

348

NO. 150



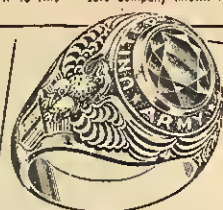
LEOPARD

SATIN-LIKE "RICH-TONE" DESIGN
AUTO SEAT COVERS

2⁹⁵ EACH

TERRIFIC VALUE! New, deluxe RICH-TONE material looks like LEOPARD FUR, gives beauty and distinction to your car. Adds new life to old, worn interiors. Protects new car upholstery against wear, dirt, grime, stains, grease, bad weather. Tough, durable, resists cracking! Handsome tailored appearance. For ALL cars, ALL years, ALL makes and models. No pins! No laces! No sewing! Ingenious SNAP-TITE feature. Just SNAP on or off in a JIFFY! Best of all: they're only 2.95 for front or rear seat.

SPECIAL! Pack for front and rear, only 4.95. Send no money. Pay price plus postage on delivery or send check or money order for free delivery and SAVE! Mention car make, model & year, also if front seat is full front or split coupe front. Try 10 days at our risk! Guaranteed to satisfy or money back! Rush!



Ruby ARMY Ring

SOLID SILVER

BIG! HEAVY

A wonderful ring for that boy in service. Extra heavy SOLID STERLING SILVER! Big simulated RUBY in center. Super special! De-luxe quality. No 399. Lifetime value! Order by No. 395.

395

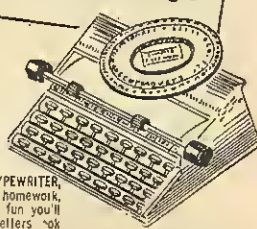
Easy PORTABLE TYPEWRITER

ANYONE CAN USE IT!

BOYS! GIRLS! Now you can own your very own PORTABLE TYPEWRITER, at a really CHEAP PRICE! You can type your own letters, homework, bulletins, etc., with this GREAT INVENTION! Imagine the fun you'll have doing it! It's so easy! ANYONE can learn to use it. Letters "ok" just like REAL TYPING and are so neat! Your friends and teachers will praise and admire you! Besides this machine is so light you can carry it with you to school or on trips everywhere. Because it's made of strong metals and materials, it is hard to break and lasts a long time.

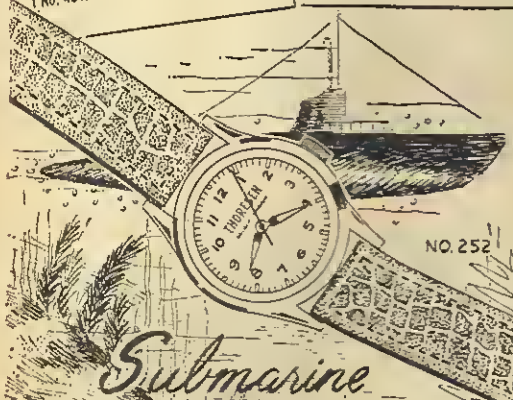
NEW "SPHERE" POINT PEN GIVEN

We offer this wonderful SPHERE POINT pen at \$1.95, but if you buy a PORTABLE TYPEWRITER, we charge you NOTHING extra for it. After you type, sign your letters with this NEW SPHERE POINT pen! Writing just rolls on to the paper. It never scratches. It always writes smooth as silk. By the way, this wonderful pen writes UNDER WATER also, as well as in AIRPLANES. You can write with it lying down and upside down. It writes sharp and clear and dries quick on the paper. The SPHERE POINT pen also writes on LEATHER, METALS, GLASS. Now we don't ask you ONE PENNY EXTRA for this attractive, useful pen. It's yours FREE of extra cost with your typewriter, but please RUSH your order NOW! Send no money. Pay postman only 2.95 plus postage when he delivers your typewriter and sphere pen. Try them and enjoy them for 10 days at our risk! Full price back quick if you are not thrilled.



2⁹⁵

TYPES
REAL
LETTERS!



Submarine

"THE WATCH OF THE ATOMIC AGE"

NOW YOURS at an unbelievable LOW PRICE — the timepiece of the Atomic Age! The SUBMARINE watch actually DEFIES BREAKAGE! A special SHOCK ABSORBER invention protects the balance staff or "heart" of your watch against shocks, rough handling, dropping! It even runs UNDER WATER. Unlike old fashioned watches, the case is SCREWED TIGHT and special GASKET helps keep out water, grime and dust. The accurate JEWELLED movement is PRECISION-MADE by Swiss Artisans. So handsome and THIN — yet so rugged! Why waste your money in an ugly, inferior and poorly made watch that breaks down easily? For only a few cents more than the CHEAPEST wrist-watches you see the proud owner of a SUBMARINE wrist watch — if you act QUICK!

YOURS to try... at OUR risk!

Enjoy this wonderful timepiece without risk or obligation for you! Wear it for 10 days. See for yourself how attractive it looks! Observe its many QUALITY features, such as: Red Sweep-Second Hand, Split-Second calibrations, Unbreakable Crystal! See how the numbers and hands seem to "LIGHT UP" at night! Swim with it if you like! Drop it! Test it for accuracy! You can spend many times as much and not get ALL these great features! Yes, try it, test it, compare it — without risk! You be the judge! Full price back QUICK if not delighted! You just can't lose!

SEND NO MONEY!

Pay postman only 10.87 on arrival! NO EXTRAS! This price includes ALL tax and mailing costs! FREE! of extra cost — "U.S." FLEX METAL BAND and our UNLIMITED GUARANTEE Certificate exclusive of parts. Never one cent for skilled labor service! RUSH order now! Rising costs may force us to withdraw this sensational offer. You have NOTHING to lose and everything to gain!

10 DAY TRIAL — GIFT COUPON

Tear out and mail right away to

U. S. DIAMOND HOUSE, 80 EF-300

127 West 33rd St., New York 1, N. Y.

BUY NOW! SAVE 1/2

Write NUMBER, name & price of articles. Pay price to postman on delivery. No extras for fast Satisfaction GUARANTEED or full price back quick! Send thin paper strip to show ring size.

NUMBER	ARTICLE	PRICE

YOUR NAME

ADDRESS

TOWN

STATE

☐ SAVE MORE... get more — by sending cash or money order with this coupon! We pay ALL fees and you get 2 GIFTS instead of only one!



Uncle BERNIE'S FUN SHOP ORDER TODAY at our LOW PRICES!



- ▶ IT'S NEW — IT'S DIFFERENT
- ▶ BEAUTIFULLY MOLDED PLASTIC GYM
- ▶ FISH SWIM THROUGH MAGIC LOOP
- ▶ DECORATES END TABLES, BOOKCASES, ETC.

What keeps the water in the loop? Amaze and mystify your friends with this sensational new "mystery" fish-bowl molded from clear durable plastic with a scientific tube loop. Fill it with approximately 1/2 gallon of water as per our secret instructions, then insert two or three of your pet goldfish. You'll watch them for hours and hours as they frisk and frolic through the loop. The perfect complement to any room. Decorates end tables, bookcases, etc. Makes a wonderful gift. **SEND NO MONEY.** (C.O.D. you pay postage. Remit with order, we pay postage.)

RUSH YOUR ORDER TODAY!

**A Real
SLOT
MACHINE**



only
\$1.98

LITTLE BANDIT

Pays off in Fun!

Want thrills, excitement and action? Then get yourself the **LITTLE BANDIT**. This miniature slot machine operates like the regulation size machine. Pull down the lever, the wheels spin and a combination shows up in actual colors. Award chart on machine gives scoring. Made of sturdy, colorful plastic. Non-coin operated. Full instructions and game suggestions are included.

ACTION-PACKED BUCKING BRONCO!
ACTUALLY ROCKS.. BOUNCES NEIGHS!



- Stands Over 2 Feet High!
- Made of Heavyweight Vinylite Plastic!

ONLY
\$2.98

SEND NO MONEY
Remit with order, we pay postage, C.O.D. plus postage.

Hi! I'm GINGER!
the Doll whose HAIR
YOU CAN WAVE!

I have RUBBER WONDERSKIN!

FREE HAIR WAVE KIT



A wonderful new doll in washable rubber Wonderskin whose hair is so lifelike it can be waved in any style and rewaved just like your own. A perfect playmate for the "Junior Mother" of the house. Complete with real Hair-wave kit which consists of... plastic curlers... rubber waving bands... waving end papers... plastic comb... and bottle of hair wave lotion. Ginger is 11 inches tall. Her soft cuddly body which can be bathed will give the "Junior Miss" an almost real baby sister to play with.

only
\$3.98
complete

RUSH YOUR ORDER TODAY!

HAPPY the COWBOY

- HE'S OVER 19" TALL!
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- REAL COWBOY OUTHIT!

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